

## "FUJIFILM PRE-ORDER TS MODEL OR MIN SPEND OF RM600 ON ALL INSTAX PRODUCTS CAMPAIGN ONLY FOR WONDER PHOTO SHOP MALAYSIA"

Lucky Draw Voucher Number: \_\_\_\_\_ Date: \_\_\_\_\_

Full Name: \_\_\_\_\_

IC Number: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Invoice Number: \_\_\_\_\_

I HEREBY ACKNOWLEDGE THAT I HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS SET OUT BELOW.

SIGNED:.....

### 1. THE PROMOTER

The promoter is FUJIFILM (Malaysia) Sdn Bhd (205535-K) whose registered office is at 22, Jalan Jurunilai U1/20, Seksyen U1, Hicom-Glenmarie Industrial Park, 40150 Shah Alam, Selangor, Malaysia ("Promoter"). This promotion is not administered, endorsed, or sponsored by Taylor Swift (individually); 13 Management, LLC; Firefly Entertainment, Inc.; Swift Merchandising, Inc.; TAS Rights Management, LLC, Taylor Nation, LLC; or Taylor Swift Productions, Inc. (collectively the "Taylor Swift Entities").

### 2. THE CAMPAIGN AND ELIGIBILITY

2.1 The FUJIFILM pre-order Instax SQ6 Taylor Swift Edition Promotion Campaign will run from 10am on 15/09/2018 to 10pm on 14/10/2018 (both dates inclusive) for WPS outlets in Malaysia.

2.2 Chance to win the following prize:

**"All Expense-Paid Pair of Tickets to Japan including pair of Taylor Swift Concert ticket in Tokyo, flight & accommodation."**

2.3 All details will be provided after winner announcement.

### 3. HOW TO ENTER

3.1 The campaign will run from 10am on 15/09/2018 (the "Opening Date") to 10pm on 14/10/2018 (the "Closing Date") inclusive for WPS outlets in Malaysia.

3.2 All campaign entries for the Pre-order SQ6 Taylor Swift Edition promotion campaign must be submitted by no later than the Closing Date. All entries for the campaign received afterwards are automatically disqualified.

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**3.3** All campaign entries for the Pre-order SQ6 Taylor Swift Edition promotion campaign must be submitted by no sooner than the Opening Date. All entries for the of the Pre-order SQ6 Taylor Swift Edition promotion campaign received beforehand are automatically disqualified.

**3.4** All entries must be submitted in written English only.

**3.5 Entries may be submitted through one of the following options:**

- (a) Purchase pre-order SQ6 Taylor Swift Edition unit worth of **MYR758** entitle to get 2 lucky draw vouchers.
- (b) **Spend MYR600** for any INSTAX products (camera, film & printer) entitle to get 1 lucky draw voucher.

**3.6** Eligible Participant shall attach the purchase receipt together with lucky draw voucher and drop the voucher into the transparent lucky draw box placed at each participating WPS outlet.

**3.7** FUJIFILM will not accept responsibility for any entry that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind.

**3.8** By submitting a lucky draw entry, you are agreeing to be bound by these terms and conditions.

#### **4. ELIGIBILITY**

**4.1** The campaign is open to all residents in Malaysia aged 16 years and above, except:

- (a) Employees of FUJIFILM or its holding or subsidiary companies;
- (b) Employees of agents or third party suppliers or service providers engaged by FUJIFILM for the purpose of this Campaign or their holding or subsidiary companies, who are professionally connected directly or indirectly with this Campaign or competition or its administration; or
- (c) Members of the immediate family or households of (a) and (b) above.

**4.2** In entering the competition, the Eligible Participant confirms that he/she is eligible to do so and eligible to claim any prize he/she may win. FUJIFILM may require the Eligible Participant to provide proof that he/she is eligible to enter the competition.

**4.3 Parents who wish to bring their children along must:-**

- (a) Be of 6 years old and above in order to enter the concert hall.
- (b) Please remember that these services are designed to appeal to a broad audience. Accordingly, as the legal guardian, it is your responsibility to determine whether any of such services and/or Content are appropriate for your child.

**4.4 FUJIFILM will not accept campaign entries that are:**

- (a) Automatically generated by computer;
- (b) Completed by third parties or in bulk;
- (c) Illegible, have been altered, reconstructed, forged or tampered with;
- (d) Incomplete
- (e) Represent, in any form, profanity or negative sentiment towards any involved or non-involved party. FUJIFILM is not liable to hear any appeal to an entry which has been determined by FUJIFILM to be in breach of this eligibility clause.
- (f) Represent, in any form, prejudice, discrimination or controversy that revolves around social issues such as race, religion, nationality, gender, age, etc. FUJIFILM is not liable to hear to entertain any appeal for any entry which has been determined by FUJIFILM to be in breach of this eligibility clause.

**4.5** Multiple entries permitted

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**4.6** FUJIFILM reserves all rights to disqualify an Eligible Participant if the Participant's conduct is contrary to the spirit or intention of the campaign.

**4.7** FUJIFILM will not accept responsibility for competition entries that are lost, misplaced, damaged or delayed in transit, regardless of cause/s including cause/s attributed to any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind.

**4.8** However, we will still proceed in providing you the flight tickets to Japan and accommodation should the concert is cancelled.

**4.9** By submitting a lucky draw entry, the Eligible Participant agrees to be bound by these terms and conditions.

### **5. THE PRIZE**

**5.1** Each lucky draw winner entitles will get 1 pair of Taylor Swift ticket concert in Tokyo, flight & accommodation.

**5.2** Each lucky draw winner shall be entitled to the Campaign Prize Provided that the Prize does NOT include nor is FUJIFILM responsible for the following:

- Travel Insurance/ medical costs.
- Transportation costs between winner's pick-up/drop-off address and the designated airport in Malaysia.
- Costs to cover for baggage weight that exceeds the standard amount/baggage loss.

**(All details will be provided after winner announcement.)**

**5.3** The Eligible Participant shall be responsible for ensuring that the Eligible Participant and any person travelling with the Eligible Participant are available to travel and attend the Concert at the venue as specified in the Prize. Travelling dates and venue cannot be changed.

**5.4** The Prize is supplied by FUJIFILM. FUJIFILM reserves the right to substitute the Prize with an alternative prize of equal or higher value at FUJIFILM's discretion.

**5.5** The Prize is not exchangeable for cash and shall not be transferable. No negotiation shall be entertained.

### **6. WINNER ANNOUNCEMENT**

**6.1** The winners of the pre-order tickets campaign will be announced via social media (<https://www.facebook.com/instaxclub> and <http://www.instagram.com/instaxclub>) or any other method of communication that FUJIFILM shall in its absolute discretion choose, on **19/10/2018**. The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn. The winners will be notified in writing within three (3) business days of the draw and their names will be published on the social media platform.

**6.2** The decision of FUJIFILM on all matters relating to the Campaign and/or lucky draw is final and no correspondence, appeals, protests, or discussion or attempts to dispute the same would be entertained in any event.

### **7. CLAIMING THE PRIZE**

**7.1** The winners will be contacted directly by FUJIFILM Malaysia with the number of 603 – 7966 0777 or via email [fmal.digital@fujifilm.com](mailto:fmal.digital@fujifilm.com) and will be asked for complete details for verification purpose.

**7.2** The winner will be required to show his/her personal (photo) identification details to prove the winner's identity when collecting the Prize.

**7.3** The Prize may not be claimed by a third party on behalf of the winner.

**7.4** FUJIFILM will make all reasonable efforts to contact the winner. If any winner cannot be contacted or is not available, or has not claimed their Prize by **5.00pm 31/10/2018**, FUJIFILM reserves the right to offer the Prize to

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the next Eligible Participant selected from the correct entries that were received on or before the end of the Campaign Period I or Campaign Period II as the case may be.

**7.5** FUJIFILM does not accept any responsibility should the Prize and /or any of the winner's property be damaged, lost or devalued while in transit

**7.6** FUJIFILM shall not be responsible for the winner's inability (financially or otherwise) to receive the Prize.

**7.7** All winners of the Campaign shall be personally liable for all taxes, rates, government fees or any other charges that may be levied against them under the applicable laws, if any, in relation to the Prizes and the Campaign.

### **8. LIMITATION OF LIABILITY**

Insofar as is permitted by law, FUJIFILM, its agents or third party suppliers associated with this Campaign, distributors and the Taylor Swift Entities will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death which occurs as a result of the winner accepting the Prize or attending the concert being part of the Prize, except where it is caused by the negligence of FUJIFILM, its agents or third party suppliers associated with this Campaign, distributors, or the Taylor Swift Entities or that of their employees.

FUJIFILM shall not be liable for any default in respect of the Campaign due to any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of FUJIFILM.

### **9. OWNERSHIP OF COMPETITION ENTRIES AND INTELLECTUAL PROPERTY RIGHTS**

**9.1** Ownership and property in all lucky draw entries and any accompanying materials submitted to FUJIFILM shall vest in FUJIFILM upon receipt of the same by FUJIFILM.

**9.2** By submitting entry/ries for the competition entry and any accompanying materials if any, ("collectively referred to as "Entry Materials") each Eligible Participant agrees to:

(a) Assign to FUJIFILM absolutely all his/her intellectual property rights and title to all the Entry Materials; and

(b) Waive all intellectual property rights including but not limited to trade mark, copyright, Design and patent rights, in and to the Entry Materials and all other rights otherwise arising in connection with the entry to which the Eligible Participant may now or at any time in the future be entitled under the laws of Malaysia or other parts of the world.

**9.3** The Eligible Participant agrees that FUJIFILM may, but is not required to, make his/her entry available on its platforms of communication and any other media, whether now known or available in the future, and in connection with any publicity of the competition. Each Eligible Participant agrees to grant FUJIFILM a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the Entry Materials, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the competition Entry Materials for such purposes.

### **10. DATA PROTECTION AND PUBLICITY**

By participating in the Campaign, Eligible Participants give their consent and authorise FUJIFILM to disclose their personal particulars to the appointed representatives engaged by FUJIFILM for the purposes of the Campaign and the consent hereby given shall be deemed to be consent for the purposes of the Personal Data Protection Act 2010 and such amendments thereof.

### **11. GENERAL**

**11.1** If there is any reason to believe that there has been a breach of these terms and conditions, FUJIFILM may, at its sole discretion, reserves the right to exclude an Eligible Participant from participating in the competition on grounds that he/she is no longer an Eligible Participant as a result of his/her breach.

**11.2** FUJIFILM reserves the right to hold void, suspend, cancel, or amend the prize competition (Campaign?) at FUJIFILM's discretion.

**11.3** The competition is not sponsored, endorsed or administered by, or associated with Facebook, Instagram or any other social network. Each Eligible Participant is providing his /her information to FUJIFILM and not to any other party.